### Why do recreational fishers fish?

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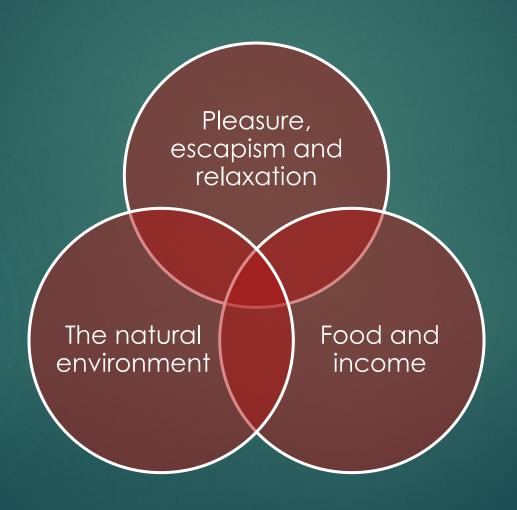
#### STUDY:

## Why do fishers fish? A cross-cultural examination of the motivations for fishing - 2016

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"Life today is so busy and there is constant background noise. Fishing is an escape back to basic existence that improves mental health and clears the mind." (Australian fisher)



Importance of knowledge development and demonstration of skill (40% of fishers) and challenge of hunting and deceiving prey (60% of fishers) as important motivations to fish



"Fishing allows me to spend quality time with the family and I can share knowledge with my son." (Australian fisher)

"Fishing provides social benefits to the community through camaraderie, fishing clubs and the sharing of a common interest. It also contributes to social cohesion as it crosses social boundaries and encourages unification." (Australian fisher)

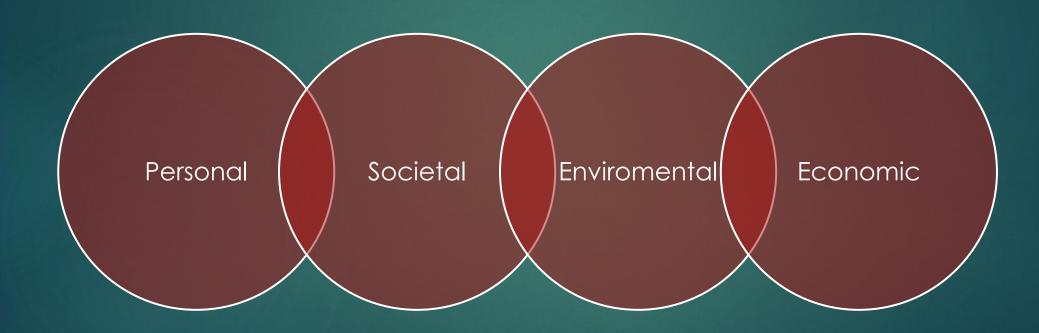


"There is a primal hunter-gatherer instinct for men to feel like they are providing for the family. This is a natural thing and the more we disconnect from this in modern life, the more frustration and stress in society."

(Australian fisher)

Instinct, masculinity and ego

Recreational fishers in Australia identified a range of personal, societal, environmental and economic factors that they perceived to be important benefits of fishing



#### Personal

- ▶ Physical fitness exercise
- Mental health escape and stress release
- Healthy food supplement
- ► Social interaction friendships
- Family time and bonding
- ▶ Relaxation

#### Societal

- Satisfies hunter-gatherer instinct
- Enhances community wellbeing mental and physical health
- Community cohesion crosses social divides
- Relationship building
- Avenue for adolescents to vent frustration
- ► Teaches discipline and life skills
- Encourages individuals, families and children outdoors
- Accessible for all walks of life

#### Enviromental

- Fosters respect for the environment
- Encourages a desire to protect nature
- Self-harvest reduces dependence on commercial fishing
- ▶ Teaches children to appreciate nature
- ▶ Provides perspective and appreciation of food

#### Economic

- Fishing tourism
- Economic boost for many coastal and regional towns
- Fishing tackle, equipment and bait sales
- Vehicle sales (boats, motors, trailers and 4WDs)
- ▶ Fuel sales
- Accommodation and flights
- ► Food, alcohol, and ice sales
- Restaurant and pub patronage
- Camping equipment sales
- Employment

#### Conclusions

- ▶ The desire to engage in fishing crosses cultural and social boundaries and is driven by a deep connection with nature and a host of underlying cultural and social motivations.
- The desire to fish can often transcend necessity, even among highly resource-dependent populations.
- Many of the environmentally-oriented values identified by recreational fishers align closely with those of conservationists, providing a clear opportunity for regulatory authorities to embrace a consensus approach.
- Fishers may act as valuable advocates for marine conservation if their values and motivations are harnessed appropriately.

# Thank you!